



Get Your Business Moving!

Video from *matm*

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Video is an increasingly important marketing tool
– and thanks to new technology it is now more affordable than ever before.

High quality video content is great for:

- **Building your brand identity**
- **Adding impact to web pages**
- **Engaging target audiences**
- **Explaining important ideas quickly and simply**

A VIDEO FOR EVERY NEED

Here at matm, we have the expertise and experience to provide you with a range of high quality video services quickly and at a highly competitive price.

Services we offer include:

- **Training videos**
– for staff and customers
- **Promotional videos**
- **Corporate videos**
- **Video testimonials**
- **Video adverts**
- **Event videos**
– conferences and exhibitions
- **Video blogging**
- **Product review and demonstration videos**

LESS CAN BE MORE – which keeps down the cost

One reason video is more affordable than ever is that, on the web, less is often more. A video of a minute or so may be just what it takes to deliver the compelling message and have the desired effect.

We will provide the right kind of video, at the right price that meets your precise needs. **No more, no less.**

Setting High Quality Standards

Our PR manager, **Andy Comber**, who heads up our video production service, spent eight years working at Central News, ITV's flagship news service, as a reporter, news editor, producer and presenter.

We apply broadcast quality standards to the videos we produce. We aim to deliver video content that is both **creative** and has **impact**. Different marketing objectives require different video styles. We will tailor your video precisely to your needs.



Ready on the Day

In today's fast moving world, we know it's sometimes important to get the message out as quickly as possible. That is why we can offer, where circumstances allow, a Ready on the Day service – **where videos can be shot, edited and delivered to on the same day.**

A Seamless Service – from Planning to Post-Production

Video production may be more affordable but it still requires significant expertise to get things right every time. We have the experience and know-how to plan your video project from start to finish.

Services we provide:

- Coming up with the creative approach
- Finding the right locations and props
- Writing the script
- Sourcing music
- Providing a professional voiceover
- Editing, including graphics
- Producing a finished video in different formats
- Distributing through the right media channels

There could be a lot to consider.

At matm, we can make sure your video project runs smoothly without you having to worry.

Our Prices – Consistent and Competitive

At matm, we believe the days when the mere mention of the word “video” added a string of zeros to the budget calculation are long gone.

New technology, in particular, means that the cost of video production has dropped dramatically and is now affordable for most companies and organisations.

We charge a **flat rate £60 per hour** – for filming and production. We don't charge per minute of video produced or charge more if we produce more than one video.

So you only pay for what you get and we give you precisely what you need.

Access to Additional Production Services

If your video project requires additional resources, whether those are specialist items of video equipment or specific filming, editing and production support, we can source them for you.

That means you only pay for the elements of the video service when you need them.

Edit Only Service

It may surprise you to know how good amateur video footage can look if it is edited with professional skill. If you have footage you want to use to promote your organisation, product or event, let us see it.

With a little of our editing magic it may be just what you need. If the footage is not right for what you want to achieve, we will tell you before we start.



Want to Do it Yourself? We Can Help

It maybe entirely feasible, and the right decision, for you to create your own videos. We can advise you on using the technology and techniques that are right for you.

Video Will Get Your Business Moving

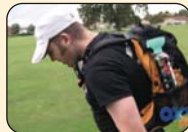
We produce videos that are high quality and just right for our clients' needs. If you have a story to tell and customers to impress, video is right for you. So get in touch and find out how matm can get your business moving!

Contact Andy Comber

on: 01952 883526

or by email: ac@matm.co.uk

View some of our videos at
www.vimeo.com/matm





To discuss your requirements contact us on:

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www.matm.co.uk



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