

# Be visible, get more business with *matm*

24  
SEO  
web ranking

25  
Ho  
web hosting

26  
PPC  
google adswords

27  
VT  
web tracking

35  
WC  
web content

Site  
Booster

Site  
Booster Plus

Site  
Booster Pro



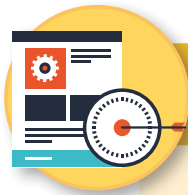
## Directories - Linking

Source & add listings

- Free
- Premium
- Local geographic

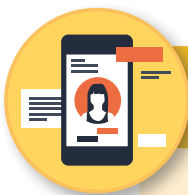


## Competition Analysis



## Technical enhancements

- Enhanced meta tagging, titles, linking
- Page Speed Improvement
- Broken link checks, 404 / 500 pages
- Images optimised, names and alt tags
- Minify HTML, JS and CSS where possible
- Duplicate content check
- Asynchronous scripts loading (where possible)
- Webmaster tools - Google, Bing, etc
- www resolve (301), URL rewrite
- Server side caching and gzip
- W3C validation
- SSL & PCI compliance



## Social Media set-up and post

- Facebook
- Google Plus
- Twitter
- Linked In
- Instagram
- YouTube

	Site Booster	Site Booster Plus	Site Booster Pro
	✓	✓	✓
	✗	✓	✓
	✗	✓	✓
	✗	✓	✓
	✓	✓	✓
	✗	✓	✓
	✓	✓	✓
	✓	✓	✓
	✗	✓	✓
	✗	✓	✓
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	✓	✓	✓
	✓	✓	✓
	✗	✓	✓
	✗	✓	✓
	see sucuri		
	✗	✓	✓



# Web Services from *matm*



## Public Relations

Local releases                      National releases  
Trade / industry releases      Award submission

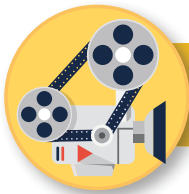
**Contact us for project pricing**



## Online Advertising

Google Adwords  
Bing  
Facebook

**Packages from  
£75 per month**



## Video Creation / Video Editing



## Visitor Tracking



Lead Forensics  
- identify who is visiting

**from £200 pm**



Heat Mapping  
- see where visitors click

**p.o.a.**



## Website Protection (incl SSL)



Sucuri - Antivirus  
& Website Firewall

**from £250 p.a.**



## Website Maintenance



Website service  
annual or every  
6 months

**from £150**



Monthly  
updating - WP  
core and Plugins

**from £75 pm**



Monthly  
performance  
monitoring

**from £175 pm**



Ad hoc  
support

**£60 per hour**



Three months  
free from  
go live

**Free of Charge**



## Website Hosting - Business Class



**Bronze**  
£15pm



**Silver**  
£25pm



**Gold**  
£45pm



## Domain Hosting

**from £30 p.a.**

**matm**

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