

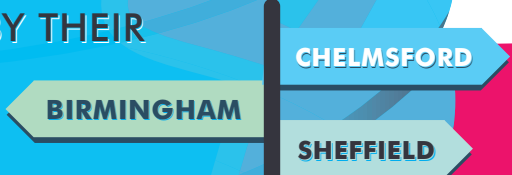
THOSE WHO DO



69%
MEN
24%
WOMEN



CARS ARE MORE LIKELY TO BE WASHED BY THEIR OWNERS IN

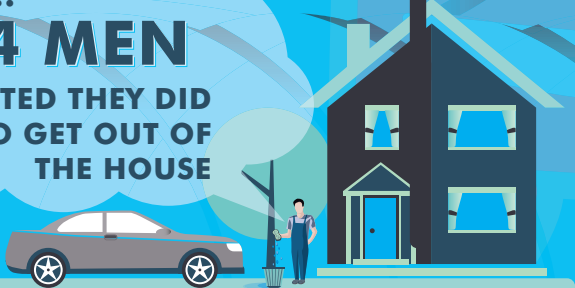


OWNERS OF



MOST LIKELY TO WASH THEIR OWN CARS

SSSH...
1 IN 4 MEN
ADMITTED THEY DID IT TO GET OUT OF THE HOUSE



WASHING YOUR CAR



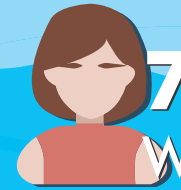
AVERAGE COST PEOPLE PAY FOR SOMEONE ELSE TO WASH THEIR CAR

THOSE WHO DON'T

LEAVE IT TO SOMEONE ELSE



31%
MEN



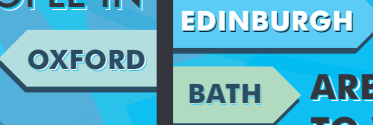
76%
WOMEN

HAVE NEVER WASHED THEIR OWN CAR

12% OF MEN WASH THEIR CAR JUST ONCE A YEAR



PEOPLE IN



ARE LESS LIKELY TO WASH THEIR OWN CARS



ONLY **5%** OF PARENTS

HAVE EVER ASKED THEIR KIDS TO WASH THE FAMILY CAR



OWNERS OF



RANGE ROVER

LESS LIKELY TO WASH THEIR OWN CARS

